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DEG Surpasses 1600 Inquiries

The Database Enhancement Gateway (DEG) announced that it has now processed more than 1600 inquiries- an indication of its early success as it nears its second full year in existence.

"The DEG has proven to be an invaluable asset to the collision repair industry as a whole," commented Barry Dorn DEG Joint Operating Committee member. "The DEG continues to prove its ability to successfully assist collision repair estimating end users in their quest for accurate collision repair data. The DEG provides a standardized, quick and easy forum for the collision repair industry to communicate with each of the three major information providers to process data related inquiries."

"When the three major collision repair trade associations, ASA, AASP, and SCRS joined together to create the DEG, which was an extension of March Taylor's efforts prior to the creation of the DEG, we envisioned a service that would inspire collision repair professionals around the country to step up and get involved in the solution." said Lou DiLisio. "There is still a lot of work to be done but the fact that the DEG has received more than 1600 database inquiries to date is a very clear sign the collision repair industry has embraced the DEG and the results speak for themselves."

"I've been impressed by the level of commitment I've seen from each of the information providers; (Audatex, CCC / Motor, Mitchell) there is a very clear message of commitment toward improving the accuracy of the data each of them provide," stated Bud Center Jr., DEG Administrator. "I have seen example after example of the information providers taking the feedback provided in the DEG Inquiries and then working diligently to provide a timely response with accurate data being the common end goal."

"The success of the DEG relies heavily on the support of the collision repair industry," said Darrell Amberson, another DEG Joint Operating Committee member. "In order for the DEG to grow and continue to provide this invaluable service to the collision repair industry we all need to ensure we are doing our part. We need to make sure we are submitting an inquiry to the DEG any time we see inaccurate data in any of the collision estimating databases. In addition, we need to spread the word to all of our collision

industry peers about the tremendous progress we are making with the assistance of the DEG."

In keeping with tradition, the DEG and the Joint Operating Committee recognized two individuals who have shown their commitment to improving the accuracy of collision repair data through their continued submission of DEG inquiries. The DEG expressed its gratitude to Michael Ferrucci, Appraiser, Ray's Carstar Auto Body in Bristol, CT and John Ritter, General Manager, Highland AutoStar Collision Center in St.Paul, MN for their individual efforts to improve database accuracy.

The DEG was created by the Automotive Service Association (ASA), the Alliance of Automotive Service Providers (AASP) and the Society of Collision Repair Specialists (SCRS).

Visit the DEG online at www.degweb.org



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